



**With Automatic  
Backup, You'll  
Always Have the  
Latest Version of  
Your Data**



Is backing up your data really mandatory for your business? Before you answer that question, consider these possible worst-case scenarios: your server unexpectedly crashes with no chance of recovery; Joe from Human Resources accidentally deletes that business-sensitive file your department has been working on for the whole year; a virus shuts down your computers and eats up all the information on it; a natural disaster hits, leading to power outages and lost data.

As uncommon as these situations may seem at the time, the truth of the matter is – data can get lost, destroyed, deleted, or misplaced at any time, at any place.

To stay on top of accidental data loss, you must consistently back up your data and test your backups to make sure they actually work! Here at Nerds Support, we understand you may not have time in your hectic schedule to worry about backups every time a file gets updated, a document gets changed, or new information is uploaded to your computer. That's why we bring to you our ingenious solution: automatic backup. With this service by your side, you can free-up time and finish up your workload with ease.



## The Advantages of Automatic Backup

Data loss can hit your business when you least expect. In the cutthroat business realm, your business needs to stay ahead of unforeseen challenges which have the potential to run you into the ground! In order to do so, you need our automatic backup solutions. Here are the advantages of Cloud-based, automatic backup:

### Anytime, Anywhere Access

Hey, it looks like you can take that long-awaited vacation after all – without constantly having to worry about being greeted with a big ol’ pile of work the minute you get back. Having data in the Cloud gives you to access your business data, anytime and anywhere. All you have to do is be connected to the Internet through the device of your choice, and all your files are readily available and backed up. So, go ahead and type away with one hand while sipping that margarita with the other.

### Automatic and Off-Site

Time is one of the main reasons companies don’t backup their data. We get it – time is of the essence. But neglecting data backup is one surefire way to lose profit, damage your reputation, and lose your hard-earned customer base. With our automatic backup solution, you data is always backed up – automatically, continually, and off-site – without additional time commitment from you or your customers. Keeping backed-up files in the Cloud ensures absolute protection against data loss, which means your business can rise to the top against any and all disasters.

### Peace-of-Mind

Backup failures are common, usually caused by malfunctioning hardware or human error. This can lead to

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costly IT repairs, upfront hardware expenses, as well as the inability to service customers. With Cloud-based backup and disaster recovery, you’re given peace-of-mind through redundancy and the elimination of single points of failure. With the ability to recover quickly, you can be prepared for the worst-case scenario.

### **Like the Sound of Automatic Backup? Talk to the Nerds About it**

We could go on and on about the many benefits of an automatic backup solution, but we’re more of “people-persons,” anyway. So, we’d like to have a conversation with you about it in person! Give us a call or send us an email.





*"Proactive Approach To Technology."*

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