



The Bonus Features of VoIP and Softphones



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Welcome to the digital world. We have digital clocks, digital workstations, digital documents, digital recordings, digital everything. As such, we should embrace the benefits digital properties offer us over their analog ancestors. For example: our parents and grandparents grew up making calls on analog phone systems. A phone call was just that – a phone call. You placed the call, and the person either answered the call or it rang. And rang. And rang – until you hung up. It wasn't until the advent of the answering machine that analog calls even began its evolution into the digital age.

Now, the mass migration from analog “land line” phone systems to digital softphones via [Voice over Internet Protocol \(VoIP\)](#) is well underway. And with it comes the diversity of digitalization. Here's a quick look at softphones and how they will benefit you and your office.

Softphones Defined

Softphones are now taking the place of the business “hard line,” or land line. A hard line is one which the physical telephones must rely on a cord to function, essentially

“hard-wiring” them to your workstation. Softphones are application-based, so they don’t require being “wired” into anything. And it’s just as easy as an analog phone. You just dial a number through the application and talk to the person you’re calling. You can also call and be called through a headset, or even through your computer’s microphone.

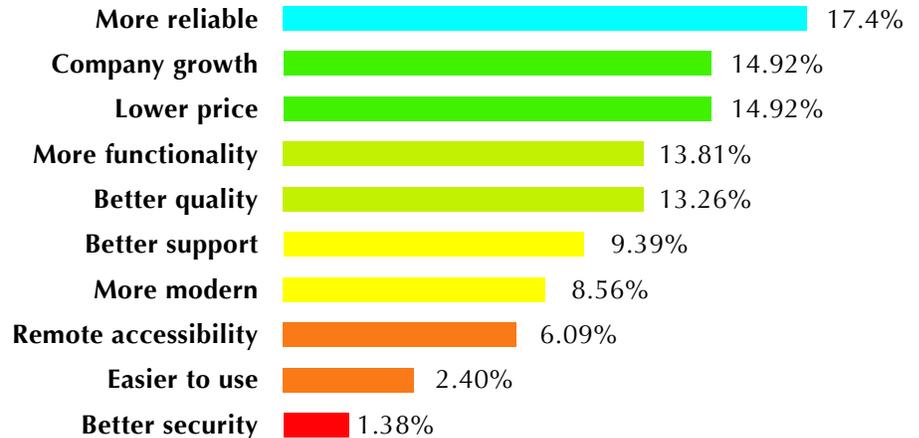
The many benefits reaped from the diversity of softphones are one of the major reasons businesses are quickly switching their offices to VoIP-based calling. In fact:

- IBISWorld states the VoIP industry’s value added is expected to increase by a rate of 15.3% every single year at least until the year 2017

And there are several other reasons to incorporate softphones into your business structure.

Let’s take a closer look at some of those other benefits.

REASON FOR SMBS SWITCHING TO VOIP FOR BUSINESS



The Digital Benefits of Using Softphones

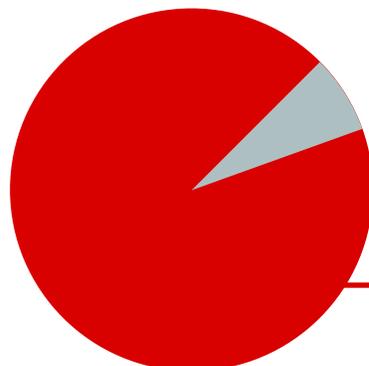
As we mentioned, softphones work through digital signals, and just like other digital signals, they can be programmed to perform specific tasks. This allows you to have more power and control over how your voice calls behave than ever before possible.

“...even established businesses can quickly discover the incredible cost savings softphones can bring to their company.”

Softphones by Nerds Support through can give you immediate access to benefits such as

- High definition voice quality
- Call recording
- Choosing your caller ID
- Making and receive calls through your mobile app
- Designating yourself as “available” or “not available”
- Scheduled call distribution at certain times with Call Routing
- Designated rings
- Setting up and participating in conference calls
- Auto Attendant –a professional menu to navigate phone extensions
- Coordinating phone messages with Microsoft Outlook
- No contracts
- Monthly fee – easy, consistent monthly planning with no cost spikes for heavy usage

In addition, softphones through VoIP open the door to [unify your office's communications](#), allowing your voice calls, your emails, instant messaging, and conferencing to all work together.



A business's initial phone startup costs can be reduced with VoIP by up to 90%

BONUS: Softphones Translate to Huge Savings

We use the word “huge” sparingly, but this is definitely a situation which justifies the use. Traditional business lines have historically been very expensive. The reason for the expense is often a combination of things such as mandatory fees, usage fees, wiring installation and maintenance fees, regulation fees – yes, lots of fees. But [you don't have any of that with softphones](#), as they work through your existing Internet line. And businesses are really taking notice. Tech. co reports:

- Small businesses switching to VoIP typically reduce costs of local calls by up to 40%
- International calls are reduced by up to 90%
- A business's initial phone startup costs can be reduced with VoIP by up to 90%

Startup companies should take advantage of as many cost savings as can be found. But even established businesses can quickly discover the incredible cost savings softphones can bring to their company.

Nerds Support Is Ready to Bring Softphones to Your Company

Nerds Support has been bringing VoIP and softphones to companies for years. If you're thinking about migrating your organization to softphones, [Nerds Support is the way to go](#). The reason is because we offer the only 100% money back guarantee in the industry.

Basically, if for any reason you decide you do not want your new phone system, Nerds Support will come out, restore your old phone system, and refund your entire purchase price for up to 2 months. We can only offer this guarantee because of our confidence in the product. That's how much we know you'll love all the benefits and savings of your new softphones.



"Proactive Approach To Technology."

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