



Are Cloud Management Services Really That Important?



We get asked this question a lot. “Are Cloud Management Services really all that important?”

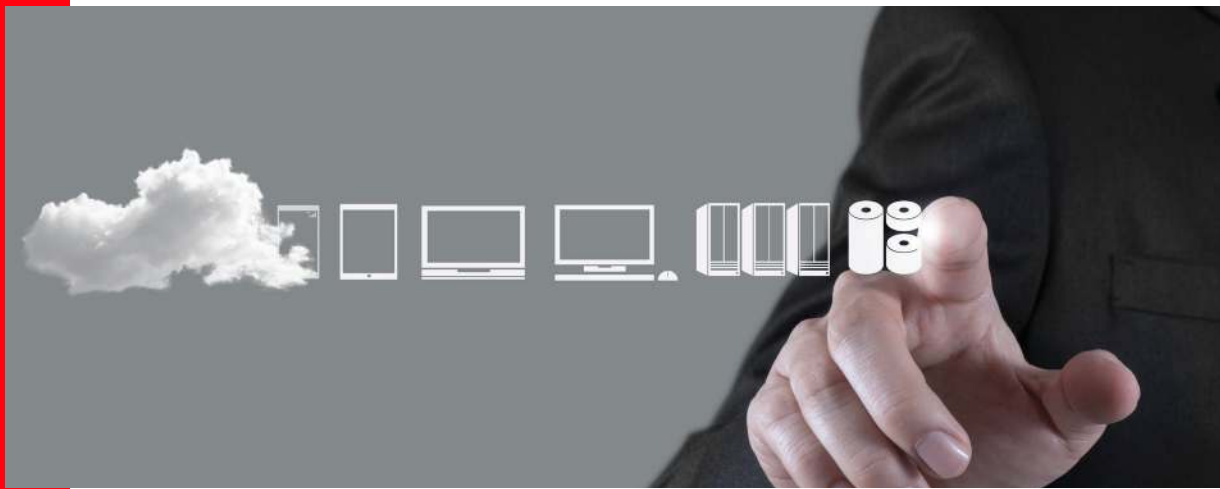
We’re nerds, so we’re allowed to respond in our native language: sarcasm.

“Oh, no. Nooooo, no, no. Don’t even bother with it. . . saving all that time, hardware, and money. You should probably just keep continually buying new equipment when your old workstations and servers become outdated and obsolete. Yeah, keep dedicating a nice chunk of your work day to set-ups, maintenance, and repair work. Not important. You go ahead and carry on as usual, there, Mr. Productive.”

Well, okay. We don’t really say that. We often want to, but we’re a business, so even nerds have to show a modicum of restraint. But yes, cloud management services are very important for moving into the 21st century of technology. All business owners want to save time and money, but most of all, they want to work smarter, not harder. Cloud management services helps in every aspect of that goal. Let’s look individually at each benefit.

Your Company Time Spent on Technology Will Plummet

New employees. They're great, aren't they? You hire them, you train them, they're willing and ready to go – all they need is a place to sit down and work. You get them a desk, a phone, supplies . . . but, they need a workstation, too. That means a desktop or a laptop, setting up their computer, granting access to all the places on the network they're going to need to visit, yadda, yadda, yadda. You've done this dance before. It's no fun, but it's gotta be done. But with cloud management services – it's not done by you.



When you call the awesome techy folks at Nerds Support and tell them, “I want that cloud management services thing!” we set you up to where the previously mentioned headache goes bye-bye. Once you're all set up with this nifty service, new employees are a breeze. Just drop us a quick request to set up your new employee, give us their basic info and what access you wish them to have, and we do it all from our end. Cloud management services let us set everything up from our headquarters. In fact, about 99% of all our IT work can be accomplished remotely, so only infrequently do you get to see our pretty faces.

Thin Clients Replace Desktops, and Workstations are Restored in Seconds

Traditionally, workstations have been self-contained, fully independent computers which are granted network permission so individual employees can access common

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files. That was all fine and good – until something went wrong with it. When that happened, a tech (either in-house or from offsite) had to travel to the physical location and sit at the actual workstation to solve the problem, leaving the employee standing aside with arms folded, wondering when they would be able to do some actual work again.

Cloud management services puts those days behind us. These days, an employee doesn't even need a real computer for their workstation. They can use what is known as a “thin client,” which is essentially just a processor with some memory and flash storage. The thin client connects to the cloud server and uses a portion of the server as their virtual computer. Doing this gives us immediate remote access to each workstation, which allows us to make any maintenance, repair, or set-up adjustments in no time. Not to mention, you can log into this cloud network from any computer and work from anywhere! Neat, huh?



Say Goodbye to Huge One-Time Hardware Expenses, and Hello to Easy Budgeting.

For years, business owners everywhere have trembled at those terrifying words their IT department says every few years:

“All your technology is outdated and doesn't support the newest software. You're going to have to upgrade everything.”

What does that mean for you? Hundreds, no thousands of dollars in new hardware, software upgrades, set-up and installation costs. And let's not forget the residual downtime of all your staff as they wait for the

upgrade installations to be complete, then must be re-trained on how to use everything . . . again.

Wouldn't it be nice to never have to worry about this ever again? It would, wouldn't it? Well, that's essentially what cloud management services does for you.

Once you switch to the cloud, all you and your staff have to do is continue to be able to access it. From that point on, all updates are done on the cloud side.

That means the servers you access, the software you use, pretty much everything you used to spend all that cash on will automatically be updated remotely without any additional expense to you.

That's kind of like you buying a car, and a mechanic constantly sneaks in and upgrades your motor, your transmission, your fuel efficiency, even the body work and interior. (No, we don't do cars. It's just an analogy.)

Talk to The Nerds About How Cloud Management Services Can Help You.

Besides all this incredibly, ridiculously cool stuff we've already mentioned cloud management services can do, there are other benefits. We'd write some more about them, but quite frankly, our fingers are getting tired from all this typing. We're better talking to you in person, anyway.

So, give Nerds Support a call, and find out more. Or, if you shy away from the actual voice conversation-thing, you can send us an email. Our weary fingers have just enough strength to respond.

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