



# How Haas Can Help Business Growth



Whether you know what Hardware as a Service (HaaS) is or not, the benefits it provides can't be ignored. When a new business springs to life or an existing one begins growing, each has to make large upfront investments in hardware and IT infrastructure. With HaaS from a trusted IT partner like Nerds Support, the large upfront capital expense goes away.

### **Reduced Capital Expense with HaaS**

Believe it or not, outdated technology and hardware can cost your organization more than the flat monthly rate you'd pay for all new hardware and technology. Working with a team of IT specialists that can offer the latest in hardware and computer technology, apply their knowledge and experience to set it up correctly the first time, and maintain it for an organization can be a major benefit.

Companies that don't have to invest a great deal of money upfront for its next major network upgrade or all new equipment for a new business venture frees up critical cash flow. That freed up cash flow can then be used to provide more working capital which is vital to healthy growth.

## HaaS Provides Instant Scalability

An organization won't need the same number of computers, communications equipment, servers, or anything else in the realm of IT infrastructure every single day, all year long. There will be times when less is required and moments where there will be hiring surge or an uptick in new client acquisition. You'll want to scale up or down as needed in an effort to maximize what you get from your IT budget.

## Better Troubleshooting, Maintenance, and Security with HaaS

HaaS is a proactive service model by nature. A reliable IT partner like Nerds Support delivers a high level of service integrity and operational reliability with HaaS. An organization receives proactive, ongoing support and contact from a dedicated team of IT experts as much as your business needs. HaaS from Nerds Support doesn't stop there. It also provides replacement equipment as needed and provides new, state-of-the-art technology as upgrades are available. Oftentimes, newer IT hardware and equipment leads to software and other updates that detects and protects your company from the latest security threats.

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